

## About Us

Titan Cloud connects people, equipment, and facilities to maximize operational efficiency and minimize the environmental impact of fueling facilities across the world. Our software-first, hardware-agnostic solution offers unrivaled device connectivity, operational flexibility, and scale, enabling enterprise-wide Fuel Asset Optimization.

Trusted by a customer base that includes the biggest names in the retail petroleum industry and commercial fleet market, our specialized next-gen software platform powers environmental compliance, maintenance and testing, and frictionless fuel delivery.



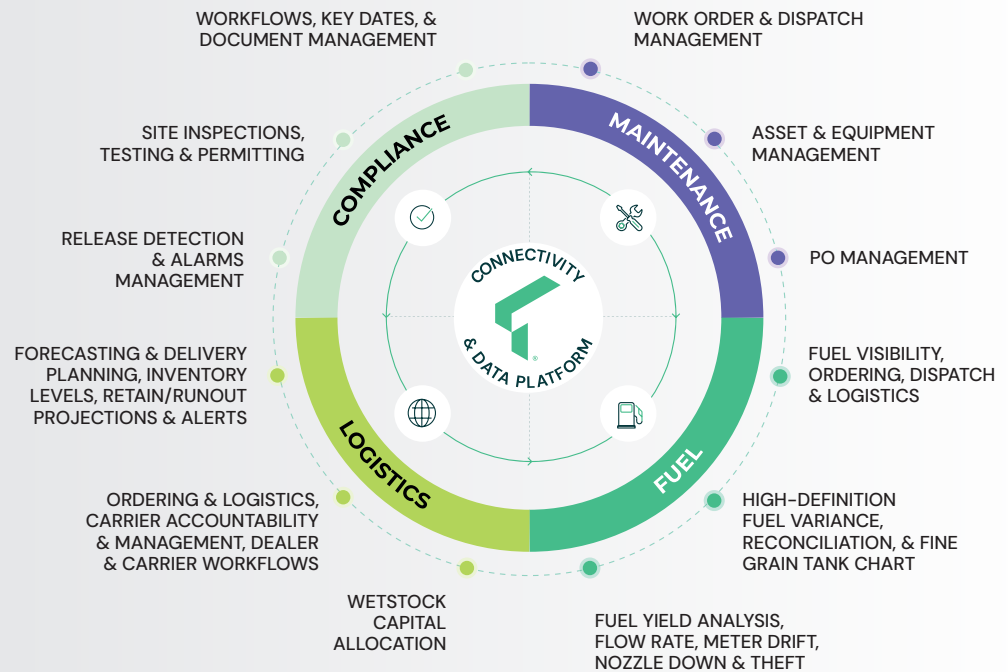
Titan Cloud currently monitors 50% of all U.S. consumer gasoline throughput and covers more than **85,000** FACILITIES across the country.

## Fuel Asset Optimization

Lack of real-time visibility into your tanks can turn minor issues into major problems, impacting your customers, compliance efforts, and business operations. Titan Cloud can integrate siloed systems, organizing key data to provide clear, current, and actionable operational intelligence. The result is enterprise-wide Fuel Asset Optimization: unprecedented visibility, strategic and scalable processes, and control that boosts your environmental compliance, fuel planning, logistics and maintenance efforts.

To ensure your success, Titan provides you with a team of experts who are with you every step of the way. From dedicated account managers to implementations designed around your unique business processes, we take a customer-first approach to deliver solutions that solve even the most complex business problems.

### OPTIMIZE EVERY ASPECT OF YOUR FUEL OPERATIONS



"Titan Cloud solutions have helped tremendously in identifying and resolving inventory variance issues quickly. They've helped detect and mitigate fuel loss chain-wide, efficiently address sources of variance, and manage monthly reconciliation reporting across North America."

- Ron Fulencheck, Director, Gasoline Environmental Compliance and Mediation, 7-Eleven



# Our Solutions

## FRICITIONLESS FUEL

The Titan Cloud platform reduces runouts by providing real-time fuel visibility, minute-to-minute forecasts, variances, and advanced fuel analytics. Your end-customer will always pull up to an operational tank, a working nozzle, and a fast flowrate, increasing fuel sales for your operators and creating a simple and frictionless fueling experience for every customer.

## LOGISTICS

Using data analytics to track qualitative inventory levels, Titan Cloud supports demand forecasting, ordering and dispatching to support fuel procurement, pricing, and hauler performance management. API integration with third party providers means you can control direct or carrier managed fuel ordering and workflows for load optimization, while automating back-office BOL reconciliation, invoice matching and fuel capital allocation.

## MAINTENANCE

Seamlessly integrating with your site's equipment, Titan Cloud digitizes your facility management process with real-time readings to manage ATGs remotely, cutting through the noise to prioritize alerts and reduce on-site service requests. Our platform's rapid issue detection and automated workflows quickly close the loop from incident to resolution, increasing equipment up time and minimizing maintenance spend.

## ENVIRONMENTAL COMPLIANCE

From release detection to site remediation, Titan Cloud's solution automates your compliance process and unifies your systems into one centralized platform – creating a single source of truth for all compliance needs. Our platform gives you the power to minimize leaks, reduce environmental impact, and ensure you remain in compliance.

“The Titan Cloud platform makes our processes more traceable and transparent. With the informative data we now have, we can focus on improving performance across all our retail brands.”

– Scott Barrett, Director of Pricing, Supply & Logistics at the Wills Group



**0.03%**  
↓ REDUCTION  
IN VARIANCE

=

**\$3M**  
ANNUAL  
SAVINGS



**3%**  
↑ INCREASE IN  
SALES PER SITE

=

**\$2.2M**  
IN ADDITIONAL  
FUEL PROFIT

As businesses manage against unpredictable demand, increased volatility, and rising costs, leaders across industries are turning to Titan Cloud technology to gain unprecedented connectivity, visibility, and control into their fuel assets and operations.

Learn more at [titancloud.com](https://titancloud.com)

Call 1-615-372-6000 or email [ROI@titancloud.com](mailto:ROI@titancloud.com)